

"THE FALSE GOD"

Address by: Mr. Gérard Plourde
President
U A P Inc.
(formerly United Auto Parts Inc.)

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I GREW UP IN A BUSINESS ATMOSPHERE; MY FATHER WAS IN BISCUIT MANUFACTURING; HE SPOKE ENGLISH WITH DIFFICULTY, HAVING LEARNED IT THE HARD WAY AS HIS CAREER PROGRESSED. HE PACKED ME OFF TO AN IRISH SUMMER CAMP AT AGE ELEVEN, SO THAT I COULD LEARN ENGLISH EARLY AND MADE IT POSSIBLE FOR ME TO GO ALL THE WAY TO UNIVERSITY HAVING SUFFERED ALL HIS LIFE FROM SCHOOLING WHICH ENDED AT GRADE NINE.

AS I RECOLLECT THOSE DAYS AND THE NEXT FEW YEARS, AND AS I TRY TO RELATE THEM TO THE PRESENT FRENCH CANADIAN FEELINGS IN CANADA, HERE IS WHAT COMES TO MIND:

-A MAJORITY OF US POOR AMONGST AN ENGLISH MINORITY WHICH HELD THE BETTER JOBS, ALMOST ALL THE EXECUTIVE POSITIONS, THE BETTER PLACES AND ALL THE THINGS THAT GO WITH PROSPERITY;

-ENGINEERS GRADUATING FROM L'ECOLE POLYTECHNIQUE UNABLE TO FIND WORK IN QUEBEC-BASED COMPANIES WHILE IMMIGRANTS, FRESH OFF THE BOAT, FOUND EMPLOYMENT IN THOSE ENTERPRISES;

-MCGILL UNIVERSITY WITH GOOD LOCATION, FINE BUILDINGS AND L'UNIVERSITE DE MONTREAL IN APPALLING QUARTERS; THOSE WERE THE DAYS WHEN UNIVERSITIES WERE PRIMARILY SUPPORTED BY THE PRIVATE SECTOR AND TUITION FEES; WHILE MANY IMPROVEMENTS HAVE BEEN MADE AT U. OF M. SINCE, THEY HAVE NOT YET CAUGHT UP;

-A PRECIOUS FEW FRENCH CANADIANS AS DIRECTORS OF CORPORATIONS, MORE OFTEN THAN NOT, CHOSEN FOR THEIR POLITICAL INFLUENCE AND THEIR READINESS TO CONFORM;

-TO RECALL MY FATHER'S EXPERIENCE, WHEN, AS GENERAL MANAGER OF A COMPANY JUST TAKEN OVER BY A GROUP OF STOCK-BROKERS, HE WAS BEING URGED TO REPLACE SOME FRENCH CANADIAN EXECUTIVES BY NEWCOMERS FROM THE BRITISH ISLES;

-FRENCH CANADIAN LAWYERS WHO GOT BUSINESS FROM ENGLISH COMPANIES WERE MOSTLY THOSE WHO HAD POLITICAL INFLUENCE AND ONLY WITH

companies which ...

COMPANIES WHICH NEEDED THE GOVERNMENT
IN SOME IMPORTANT WAY;

-THE CIVIL SERVICE IN OTTAWA WAS THE PRE-
SERVE OF ENGLISH CANADIANS AND THOSE OF
US WHO ENTERED THE SERVICE DID SO WITH
A FEELING OF FEAR AND INFERIORITY;

-FRENCH CANADIAN MINISTERS IN OTTAWA
WERE ALWAYS GIVEN THE LESS IMPORTANT
PORTFOLIOS;

-THOSE OF US WHO SPOKE GOOD ENGLISH AND
WERE PREPARED TO ADAPT THEMSELVES AND
LIVE WITH A SPLIT PERSONALITY GOT AHEAD
WELL, BUT VERY SELDOM FELT THAT THEY
BELONGED;

-THE FRENCH CANADIAN FATHERS, IN SUCH AN
ENVIRONMENT, WOULD DIRECT THEIR SONS TO
THE FACULTIES WHERE OUR ECONOMIC POWER
WOULD MAKE FINANCIALLY REWARDING CAREERS
EASIER: LAW, MEDECINE...AWAY FROM A WORLD
WHERE THEY DID NOT FEEL WELCOME OR AT
HOME;

Companies having...

-COMPANIES HAVING DONE BUSINESS IN QUEBEC FOR YEARS, NOT HAVING BEEN ABLE TO FIND FRENCH CANADIANS GOOD ENOUGH TO EARN EXECUTIVE JOBS, EXCEPT IN PUBLIC RELATIONS AND SALES, AND MOSTLY WITH COMPANIES DEALING WITH THE PUBLIC; IT WAS AS IF ALL THE OTHER EXECUTIVES HAD P.H.d's.

NOW, TWENTY YEARS LATER, MANY THINGS HAVE CHANGED, IMPROVEMENTS ARE EVIDENT. THE AIR HAS BEEN CLEARED AND THERE ARE MANY CORPORATIONS WHO HAVE DONE AND ARE DOING SOMETHING ABOUT THE SITUATION; THE FRENCH CANADIAN FEELS WELCOME IN MORE AND MORE SPHERES OF ACTIVITIES., PARTICULARLY IN THE FIELD OF EMPLOYMENT, WHILE THERE IS YET A GREAT DEAL OF ROOM FOR IMPROVEMENT WHEN IT COMES TO THE CHOICE OF BANKING, BROKERS, INSURERS, PROFESSIONAL PEOPLE, AND THOSE DOMAINS NOT ACCESSIBLE NOR APPARENT TO THE PUBLIC.

PEOPLE OF MY GENERATION, HAVING LIVED THROUGH THE TWO ERAS CAN APPRECIATE THE DIFFERENCE. HOWEVER, THOSE IN THEIR TWENTIES AND EARLY THIRTIES HAVE NOT KNOWN THE PAST AND JUDGE ONLY THE PRESENT.

What do they see?....

WHAT DO THEY SEE? A PROVINCE POORER THAN MOST OF THE OTHERS, BUSINESS ACTIVITIES WHERE THE FRENCH CANADIAN PRESENCE AT THE TOP IS INSIGNIFICANT; THEY FEAR THAT IMMIGRATION WILL REDUCE THE FRENCH CANADIAN MAJORITY IN THE PROVINCE... FOR MANY OF THEM, THIS IS A CATASTROPHE, BECAUSE THE DESIRE TO MAINTAIN THE FRENCH CULTURE IS STRONGER THAN EVER. NOT SURPRISINGLY, THEY TURN TO THE QUEBEC GOVERNMENT; THEIR ONLY SOURCE OF REAL POWER; THEY HAVE A TENDENCY TO BLAME THE SITUATION ON THE POLITICAL SYSTEM AND THEY WANT MORE POWERS FOR QUEBEC, HOPING THAT THROUGH THE STATE, THEY WILL FIND IT EASIER TO CORRECT THE IMBALANCES. THIS EXPLAINS WHY THEY ARE PREPARED TO INVITE STATE INTERFERENCE, REJECT THE OLDER GENERATION AND HAVE LITTLE LOVE FOR THE BUSINESS WORLD.

IN ADDITION TO THEIR CONCERN FOR THE FRENCH CANADIAN FACT, AND, IN COMMON WITH OTHER GROUPS IN MANY DEVELOPED COUNTRIES, THEY REFUSE TO ACCEPT A SOCIETY WHICH PRIDES ITSELF AS BEING THE MOST ADVANCED, WHILE DECAY IS APPARENT IN SO MANY AREAS: INFLATION, POLLUTION, CROWDED AND DIRTY CITIES, NOISE, SLUMS, CRIME, MARRIAGE BREAK-DOWNS, WARS, STARVING NATIONS, ETC.,

This leads to rejection...

THIS LEADS TO REJECTION OF AUTHORITY AND TO LITTLE RESPECT FOR THE SYSTEM UNDER WHICH WE LIVE. THERE IS A LACK OF TRUST IN THE FEDERAL GOVERNMENT ON ISSUES WHERE THE INTERESTS OF QUEBEC DIFFER FROM THOSE OF THE REST OF CANADA, BECAUSE THE MAJORITY IS ALWAYS LIKELY TO RULE IN ITS OWN FAVOUR. THEY DO NOT BELIEVE THAT QUEBEC REPRESENTATIVES IN THE HOUSE OF COMMONS CAN EVER BE STRONG ENOUGH TO PROPERLY DEFEND THE PROVINCE, WHERE THEY WILL ALWAYS BE OUTNUMBERED AND SUBJECT TO PARTY DISCIPLINE AND CABINET SOLIDARITY.

ECONOMIC FORCES FAVOUR ONTARIO AND THIS IS A CONTINUING PROCESS WHICH INCREASES THE INCOME GAP EVERY YEAR. THE WESTERN PROVINCES, IN RECENT YEARS, BECAUSE OF THEIR NATURAL RESOURCES HAVE BEEN DOING BETTER THAN QUEBEC. THE MARITIMES ARE THE WORSE OFF: WHILE THEIR LOT IS NOT A HAPPY ONE, THEIR PEOPLE HAVE THE ADVANTAGE OF BEING AT HOME ANYWHERE IN CANADA, CAN AND DO MOVE TO THE RICHER AREAS. IT IS TOO MUCH TO HOPE THAT FRENCH CANADIAN FAMILIES WILL DO THE SAME IN LARGE NUMBERS.

WE ALL KNOW THAT MANY TYPES OF ENTERPRISES COULD LOCATE IN QUEBEC WITHOUT LOSING ECONOMIC

advantages. But this...

ADVANTAGES. BUT THIS WILL REQUIRE COOPERATION BETWEEN THE FEDERAL AND THE TWO CENTRAL PROVINCES, -ECONOMIC PLANNING, IF YOU LIKE -, WITH INCENTIVES, IF NECESSARY. IF NOTHING IS DONE, CANADA IS INVITING A SOVEREIGN QUEBEC, PREPARED TO GO IT ALONE AND TAKE ITS CHANCES. MANY WILL SAY THAT THE PRESENT CLIMATE IN QUEBEC IS NOT ATTRACTIVE TO INDUSTRY.... I AGREE THAT IT MAY BE SO. THE FACTS STILL REMAIN, HOWEVER; SHOULD QUEBEC FORGET ITS GOALS AND CONFORM IN ORDER TO ATTRACT CAPITAL, OR SHOULD OTHER MEANS BE FOUND TO OBTAIN THE SAME RESULTS? ARE WE TO WAIT UNTIL THE SITUATION DETERIORATES FURTHER AND RISK THAT QUEBEC WILL LEARN TO LIVE WITH IT? ARE WE, AS CANADIANS, GOING TO CONTINUE TO ACT AS IF WHAT IS GOOD FOR CANADA IS NECESSARILY GOOD FOR QUEBEC? ARE WE TO ASSUME, THAT, THROUGH IMMIGRATION, THE NORTH-AMERICAN ENGLISH FACT, THE FRENCH CANADIANS IN QUEBEC HAVE NO CHOICE? PERHAPS, BUT THIS WOULD BE CLOSE TO BRINKMANSHIP AND, I AM CONVINCED, UNNECESSARY.

I SUBMIT TO YOU THAT IF WE WORK AT SOLVING THE ECONOMIC PROBLEMS OF QUEBEC, AS A PROVINCE, AND OF FRENCH CANADIANS WITHIN THE ENTERPRISE, WE CAN HAVE A STRONG CANADA.

Before going on, let....

BEFORE GOING ON, LET ME MAKE A STATEMENT OF A GENERAL NATURE: THERE IS SOME ANALOGY BETWEEN WHAT HAPPENED IN QUEBEC AND THE EVENTS THAT FOLLOWED WHEN OTHER NATIONS WERE CONQUERED. HAD THE FRENCH CONQUERED THE ENGLISH, THE REVERSED SITUATION WOULD HAVE APPLIED. SURELY, I DO NOT MEAN TO IMPLY THAT OUR SITUATION IS STRICTLY THE RESULT OF THE CONQUEST; I COULD MAKE QUITE A POINT OF OUR WEAKNESSES AND PAST ERRORS AND OF THE QUALITIES OF YOUR PEOPLE.

THE SITUATION IN THE WORLD HAS CHANGED AND, MANY GROUPS OF PEOPLE HAVE SET THEMSELVES FREE AND ARE NOW CHARTING THEIR OWN COURSE EVEN THOUGH MANY OF THEIR LEADERS KNOW THAT THE SHORT-TERM IMPACTS OFTEN REDUCE THEIR STANDARDS OF LIVING.

HAVING DEFINED THE PROBLEMS AS I SEE THEM, I WOULD LIKE TO OUTLINE TENTATIVE SOLUTIONS. AS HONESTLY AS WE CAN, WE MUST DETERMINE HOW FAR WE CAN GO IN THE REDISTRIBUTION OF POWERS; GENERAL STATEMENTS THAT ANY FURTHER CONCESSIONS WOULD PERMANENTLY WEAKEN CANADA ARE UNCONVINCING. THE FIRST CONSIDERATION HAS TO DEAL WITH THE DISPARITIES BETWEEN QUEBEC AND ONTARIO.

Many countries faced...

MANY COUNTRIES FACED WITH THIS ECONOMIC PROBLEM HAVE TAKEN STEPS TO STRENGTHEN THE WEAKER AREAS, TO KEEP THEIR COUNTRY TOGETHER: ENGLAND, FRANCE, ITALY, TO NAME A FEW. THIS CANNOT BE DONE IN CANADA UNLESS QUEBEC IS GIVEN GREATER POWERS, OR UNLESS BALANCING MECHANISMS ARE ESTABLISHED AT THE FEDERAL LEVEL. THOSE MECHANISMS WOULD BE GIVEN SPECIFIC GOALS, SHORT-TERM AND LONG-TERM, WHICH WOULD LEAD TO FASTER RATES OF GROWTH FOR CERTAIN AREAS THAN FOR OTHERS. EQUALIZATION PAYMENTS CAN HARDLY BE A PERMANENT SOLUTION FOR QUEBEC, AND TAX INCENTIVES HAVE NOT PROVEN A SUFFICIENT LURE TO OFFSET THE PRESENT TRENDS.

MOVING FROM THE BROAD ECONOMIC ASPECTS OF THE PROBLEM TO THE ABSENCE OF FRENCH CANADIANS IN EXECUTIVE JOBS OF CORPORATIONS, HERE IS THE APPROACH I RECOMMEND, BUT FIRST THIS STATEMENT.

WE RECOGNIZE THAT ECONOMIC UNITS ARE GETTING LARGER AND THAT FOR MANY PRODUCTS AND SERVICES, COMPANIES HAVE TO BE NATIONAL - AND MAY HAVE TO BE INTERNATIONAL TO REMAIN ALIVE; ONLY THE UNINFORMED BELIEVE THAT BEING MASTERS IN OUR OWN HOUSE CAN MEAN OWNERSHIP OF PRODUCTION FACILITIES. AS THEY GET TO KNOW THE FACTS,

they realize that....

THEY REALIZE THAT THOSE WHO MANAGE CORPORATIONS TODAY DO NOT OWN THEM, AND THE OWNERS BEING SO FAR AWAY FROM THE FACTS THAT CORPORATE BOARDS CAN ACT ALMOST AS IF THEY WERE THE PROPRIETORS OF THE BUSINESS. THUS, FRENCH CANADIANS, LIKE OTHERS, HAVE TO JOIN THESE LARGE UNITS, GROW WITH THEM AND EARN THEIR WAY TO THE TOP.

WITHIN THE COMPANIES WHERE YOU WORK, WHAT DO YOU DO TO APPRAISE YOUR SITUATION, TO LOOK BACK, TO DEFINE THE PROBLEM AND TO WORK SOLUTIONS? IF YOU DEPEND ON SOME OF YOUR FRENCH CANADIAN EMPLOYEES TO INFORM YOU OR GUIDE YOU, YOU ARE WASTING YOUR TIME. AN EMPLOYEE WILL ONLY GO SO FAR IN SHOWING THE BOSS THAT HE IS WRONG ON SUCH SUBTLE SUBJECTS.

DO YOU HAVE ON YOUR BOARD; FRENCH CANADIANS, WHO, HAVING RECOGNIZED BUSINESS ABILITY, WILL TALK TO YOU LIKE I DO TODAY? IS THE SUBJECT EVER DISCUSSED OPENLY AND HONESTLY AT YOUR BOARD MEETINGS? DO YOU SHOVE IT UNDER THE RUG IN THE HOPE THAT IT WILL GO AWAY? ARE YOU QUICK TO GIVE YOURSELF HIGH MARKS FOR SMALL ATTEMPTS? ARE YOU CONVINCED THAT THE LACK OF FRENCH CANADIAN PRESENCE IN SENIOR JOBS IN YOUR COMPANY

is the exclusive result....

IS THE EXCLUSIVE RESULT OF A DEFICIENCY IN EDUCATION OR TALENT, OR OF THEIR RESISTANCE TO MOVE?

DO THOSE FRENCH CANADIANS WORKING FOR YOU FEEL AT HOME? DO YOU, UNKNOWNINGLY, HAVE SUBORDINATES WHO SHOOT THEM DOWN AS THEY WORK UP THE LADDER?

DO YOU USE YOUR ECONOMIC POWERS ON THE BASIS OF YOUR PERSONAL PREFERENCES, OR DO YOU TRY TO ADAPT YOURSELF TO THE FRENCH FACT AND SHOW IT IN THE FOLLOWING FIELDS: LEGAL ADVICE, -INSURANCE -, INVESTMENTS - CONSTRUCTION- SUPPLIERS, -BANKING, -DONATIONS, ETC., ?

IS IT WRONG TO CONSIDER SPECIAL TREATMENT WHEN YOU ASK A FRENCH CANADIAN TO MOVE IN AN ENVIRONMENT WHERE THE LIFE OF HIS FAMILY WILL BE MORE DIFFICULT? MANY U.S. CORPORATIONS DO SO, IN SIMILAR CIRCUMSTANCES.

DO YOU URGE YOUR EXECUTIVES IN QUEBEC TO EXPOSE THEMSELVES TO THE FRENCH FACT ON A DIRECT BASIS, SO THAT FRENCH CANADIANS CAN GET TO KNOW THEM BETTER?

IT IS OBVIOUSLY MORE DIFFICULT TO FEEL THE NEED TO DO THESE THINGS, WHEN ENGAGED IN ACTIVITIES

where the French....

WHERE THE FRENCH CANADIANS HAVE NO INFLUENCE AS CUSTOMERS SUCH AS IN MINING, PULP AND PAPER, SHIP BUILDING, MACHINERY AND CHEMICAL MANUFACTURING, DEFENCE PRODUCTION TO CITE BUT A FEW. THE SAME APPLIES WHEN HEAD OFFICES AND PLANTS ARE IN ONTARIO, SHIELDED FROM PRESSURES AND EXPOSURE.

GOOD MANAGEMENT ALWAYS PREPARES FOR THE WORST. IF QUEBEC BECAME A SEPARATE STATE, EVEN UNDER RESPONSIBLE LEADERS, ASK YOURSELVES IF YOUR PRESENT PRACTICES WOULD BE ACCEPTABLE? GO OVER THEM IN DETAIL, QUESTION YOUR OWN JUDGMENT AND GET INDEPENDENT ADVICE. IF YOU FIND THAT CHANGES ARE REQUIRED, SET OUT TO DO SOMETHING ABOUT IT NOW, AND LET PEOPLE KNOW. YOU WILL BE RENDERING YOUR SHAREHOLDERS A SERVICE.... THAT IS THE MONEY ASPECT; FURTHERMORE, YOU WILL TAKE THE STEAM OUT OF THE ARGUMENTS OF THOSE WHO WOULD LIKE TO SEPARATE, OR HAVE A SOVEREIGN STATE.

MY RECIPE IS SIMPLE: CONSIDER QUEBEC, TO SOME EXTENT, AS U.S. CORPORATIONS DEAL WITH NATIONALS OF OTHER COUNTRIES WHEN THEY DO BUSINESS THERE. UNFORTUNATELY, THIS COULD INVOLVE SACRIFICES.

French Canadians know...

FRENCH CANADIANS KNOW VERY WELL THAT SURROUNDED BY 200 MILLION PEOPLE WHO SPEAK ONLY ENGLISH, DOMINATED BY U.S. FINANCIAL POWER, WE WILL ALWAYS HAVE TO COMPROMISE AND FEEL THE PAINS OF MINORITIES, BUT FEW ARE PREPARED TO ACCEPT A STATE OF AFFAIRS WHERE, SO CLOSE TO HOME, ONE HAS SO LITTLE TO SAY IN ECONOMIC MATTERS.

WHEN I DEAL WITH THIS SUBJECT, I ALWAYS FEEL UNEASY. I WONDER WHETHER I STRIKE A PROPER BALANCE BETWEEN THE REASONS THAT UNDERLIE THE PROBLEM. SO, NOW LET ME TELL YOU SOME OF THE THINGS THAT I WOULD SAY, IF I WERE ADDRESSING A FRENCH CANADIAN AUDIENCE. I WOULD PLACE THE EMPHASIS ON OUR SHORTCOMINGS. I WOULD POINT OUT THAT NEVER BEFORE HAVE OUR OPPORTUNITIES BEEN GREATER BUT THAT EACH ONE MUST PREPARE TO TAKE ADVANTAGE OF THEM THROUGH EDUCATION, CONTINUED STUDIES, A DESIRE TO EXCEL, HARD WORK AND THE PATIENCE NEEDED IN LARGE CORPORATIONS. I WOULD ASK THEM TO SPEND LESS TIME ON CONSTITUTIONAL ISSUES BECAUSE NO ONE CAN LEGISLATE A NATION INTO PROSPERITY. I WOULD TELL THEM THAT THEY MUST BE CAREFUL LEST THEY HEED TO RACISTS, WHO, PERHAPS UNWITTINGLY, ALWAYS DESTROY WHAT IS GOOD IN MAN. AND I WOULD TELL THEM HOW GUILTY WE HAVE BEEN

in the way we have

IN THE WAY WE HAVE EDUCATED THE PREVIOUS GENERATIONS, I WOULD TELL THEM TO LOOK OUTWARD WITH COURAGE AND CONFIDENCE AND TO STOP BROODING LEST WE PREPARE A GENERATION OF CRY BABIES.

THE DOMINATING THEME OF WHAT I HAVE SAID IS THAT THOSE WHO HAVE LESS WANT TO SHARE WITH THOSE WHO HAVE MORE; BUT THEY WANT TO EARN IT IN A DIGNIFIED MANNER. YET, THE STANDARD OF LIVING IN QUEBEC IS ONE OF THE HIGHEST IN THE WORLD.

HOW SMALL OUR INTERNAL PROBLEMS SEEM WHEN COMPARED WITH THOSE THAT WE FACE AS A COUNTRY IN THIS WORLD CREATED BY GOD!

DO WE NOT HAVE A GUILT FEELING AS CHRISTIANS, OBLIGED TO LIVE OUT OUR LIVES UNDER THE CONVICTION THAT WE CANNOT POSSIBLY DO WHAT WE OUGHT TO DO? WITH OUR CONCEPTION OF MORAL LAW, WE MUST FEEL THAT OUR NATION IS WASTING ITS SUBSTANCE PARTLY THROUGH MILITARY SPENDING, PARTLY THROUGH THE DISPENSING OF OUR WEALTH TO IMPROVE OUR LIVING STANDARDS; WE MAY BE HELD ACCOUNTABLE FOR DELIBERATE INHUMANITY TOWARDS THE STARVING NATIONS. +

We must recognize....

WE MUST RECOGNIZE THAT THE REAL AND URGENT PROBLEMS ARE WORLDWIDE. WE CAN ONLY SEE THE FACTS CLEARLY IF WE FEEL A PERSONAL RESPONSIBILITY TOWARDS THOSE WHO ARE UNDERPRIVILEGED. OTHERWISE, OUR DESIRE TO IMPROVE WILL BE INSUFFICIENT AND MIGHT LEAD TO AN INCREASE IN TENSION BETWEEN RICH AND POOR, ACCOMPANIED BY AGGRESSIVITY BY THE POOR TOWARDS THE RICH.

IF MODERN SOCIETY WERE TO UNDERTAKE THE SERIOUS PRACTICE OF THE 'SERMON ON THE MOUNT', COULD IT SURVIVE EVEN A FEW WEEKS? NO, I GUESS IT COULD NOT. OUR FALSE GOD, THE STANDARD OF LIVING, WOULD NOT LET US. THE GOAL OF OUR SOCIETY IS TO INCREASE THE DISPOSABLE INCOME OF OUR PEOPLE EACH YEAR. FROM THIS BASIC, GENERALLY ACCEPTED PRINCIPLE, FOLLOW OUR MAJOR DECISIONS.

THUS, WE HAVE AN EXCLUSIVE RIGHT TO CANADA, ITS TERRITORY AND ITS RICHES AND OUR IMMIGRATION POLICIES ARE PATTERNED ACCORDINGLY; THE SAME MOTIVATION LIES BEHIND OUR NEGOTIATIONS ON TARIFFS AND TRADE: WE RECOGNIZE MORALITY IN OUR INTERNAL TRADE BUT SHOW VERY LITTLE IN INTERNATIONAL TRADE. WITHOUT IT, HOWEVER, WE CANNOT OVERCOME THE INJUSTICES NOW EXISTING IN THE

relationship between...

RELATIONSHIP BETWEEN THE DEVELOPING AND THE DEVELOPED NATIONS.

SPIRITUAL DISCERNMENT IS NEEDED TO DISTINGUISH BETWEEN RESTRICTIVE PRACTICES WHICH ASSERT THE SUPERIORITY OF MORAL PRINCIPLES OVER ECONOMIC APPETITES AND THOSE THAT MERELY SERVE SECTIONAL INTERESTS.

AS CHRISTIANS, ARE WE NOT ONLY MANAGERS OF THINGS WE OWN; AND IS THIS NOT IMPLIED IN THIS EXCERPT FROM "POPULORUM PROGRESSIO". . . . "IT IS NOT JUST A MATTER OF ELIMINATING HUNGER, NOT EVEN OF REDUCING POVERTY; THE STRUGGLE AGAINST DESTITUTION, THOUGH URGENT AND NECESSARY, IS NOT ENOUGH. IT IS A QUESTION, RATHER, OF BUILDING A WORLD WHERE EVERY MAN, NO MATTER WHAT HIS RACE, RELIGION OR NATIONALITY, CAN LIVE A FULLY HUMAN LIFE, FREED FROM SERVITUDE IMPOSED ON HIM BY OTHER MEN OR BY NATURAL FORCES OVER WHICH HE HAS NOT SUFFICIENT CONTROL."

POPE PAUL VI IS AGAIN REMINDING US OF OUR DUTIES TO THE WORLD. WHEN MEASURED AGAINST OUR GOALS AND GRIEVANCES, WHETHER THOSE OF FRENCH CANADIANS OR THOSE OF ALL CANADIANS, ONE WONDERS IF WE ARE AIMING RIGHT. OUR SELF CRITICISM IS INTENSE, BUT ARE WE

criticizing the valid...

CRITICIZING THE VALID SHORTCOMINGS?

KNOWLEDGE WHICH BRINGS POWER IS NOT THE SAME AS KNOWLEDGE WHICH BENEFITS MAN. THE PURSUIT OF TRUTH HAS NOT BEEN AND IS NOT YET THE MAIN CONCERN OF MOST HUMAN BEINGS.

TO FACE THESE AWESOME REALITIES IS DIFFICULT. THE ABILITY TO FOLLOW WHERE THE ARGUMENT LEADS IS A RARE QUALITY.

MORAL PHILOSOPHY IS THE DISCIPLINED INVESTIGATION OF RIGHT AND WRONG IN HUMAN BEHAVIOR; IT LEADS TO A PROTEST AGAINST THE DEBASING AND DEHUMANIZING EFFECTS OF A CULTURE WHICH DEVOTES ONLY ITS SHALLOWEST AFTERTHOUGHTS TO MORAL QUESTIONS, WHILE ITS MAJOR INTELLECTUAL ENERGIES ARE ENGAGED WITH QUITE OTHER TENSIONS... THOSE RESULTING FROM THE CLAIM THAT THE REAL ISSUES FOR HUMAN BEINGS LIE IN THE PRACTICAL SOLUTION OF TECHNICAL PROBLEMS.

WE MUST SEEK OUT AND SUPPORT ACTIVITIES WHICH INCREASE THE BEST QUALITIES OF HUMAN BEINGS, AND OPPOSE AND EXPOSE IDEAS WHICH HAVE A DEGRADING EFFECT ON MAN. WHAT DO WE DO TO LEARN TO WANT WHAT IS WORTH HAVING?

This must sound very...

THIS MUST SOUND VERY DULL AND VERY IDEALISTIC. THE EASY WAY TO DISPOSE OF A TROUBLING IDEA IS TO CALL IT UNREALISTIC. YET, PERHAPS THE MOST PRECIOUS OF MAN'S ENDOWMENTS IS HIS CAPACITY TO BECOME. THIS IS POSSIBLE WHEN HIS DESIRE TO IMPROVE IS NOT THWARTED WHEN SIMPLE ACTS OF ENQUIRY BECOME A THREAT TO CONVENTIONAL OPINION.

COULD WE NOT DEVELOP NEW GOALS FOR CANADA, GOALS THAT WOULD APPEAL TO THE DEEP NEEDS AND FEELINGS OF CANADIANS AS PERSONS? ECONOMIC GROWTH AND SOCIAL PROGRESS ARE NOT AUTOMATIC PROCESSES: A SPIRITUAL DIMENSION HAS TO BE INCLUDED TO BRING ABOUT THE INTEGRAL DEVELOPMENT OF MAN.

IN CLOSING, I WANT TO QUOTE DR. THOMAS KIERSTIENS, GENERAL SECRETARY OF UNIAPAC: "WE MUST DEVELOP A NEW ECONOMIC PHILOSOPHY, NEITHER LIBERALISTIC NOR SOCIALISTIC, BUT WHICH HAS AS ITS FINALITY MEN REDEEMED BY CHRIST AND COLLABORATING IN HIS DESIGN OF ONGOING CREATION - A PHILOSOPHY WHICH WILL STRIKE A BALANCE BETWEEN ECONOMIC EFFICIENCY AND HUMAN FULFILMENT."

Thus, through the...

THUS, THROUGH THE SEARCH FOR WHAT
CONSTITUTES THE BEST WAY TO LIVE, TO GROW, TO PROGRESS,
- FIRSTLY IN CANADA -, THEN IN THE WORLD, WE MAY FIND NEW
AND HIGHER OBJECTIVES AROUND WHICH ALL CANADIANS WOULD
RALLY. I CAN THINK OF NO BETTER WAY OF MAKING CANADA,
OUR COUNTRY, THE FINEST.